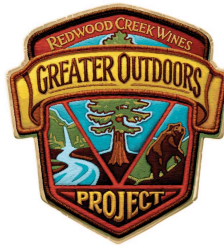


REDWOOD
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FOR IMMEDIATE RELEASE

Contact: Hunter Public Relations
Michael Lamp, mlamp@hunterpr.com
Nancy Fishgold, nfishgold@hunterpr.com
212-679-6600

**REDWOOD CREEK WINES® ANNOUNCES ENVIRONMENTAL NONPROFIT
FINALISTS FOR THIRD “GREATER OUTDOORS PROJECT”**

National Call for Votes; Project Will Award \$140,000 in Grants to Ten Worthy Organizations

MODESTO, CA (April 2010) – More than ever, Americans understand the importance of preserving and protecting their homeland. With massive domestic land devastation in recent years, including California’s destructive wildfires, many Americans want to show their support and help make things right. Sharing this respect and appreciation for the great outdoors, Redwood Creek Wines is calling on all of America to cast the deciding vote in the third annual *Greater Outdoors Project*.

During the past three months, environmental nonprofits were invited to submit grant proposals at RedwoodCreekWine.com, profiling their organization’s efforts to preserve, protect and provide access to America’s great outdoors. A judging panel of outdoor experts—including “Survivor” winner and outdoor enthusiast, Ethan Zohn, Redwood Creek Winemaker, Sean Hails, and past Greater Outdoors Project winner, John Hopper of New Orleans’ Friends of City Park—narrowed down the competitive field to ten worthy environmental projects.

One winning nonprofit will be awarded the \$50,000 title grant in September, after a nationwide public vote. For the first time in Greater Outdoors Project history, the remaining nine organizations will each receive a \$10,000 runner-up grant. Log on to RedwoodCreekWine.com **NOW through August 31** to review the top ten projects and vote for your favorite nonprofit.

Representing a variety of environmental interests, all fighting to preserve America’s wide-open spaces, Redwood Creek Wines is proud to present this year’s Greater Outdoors Project finalists:

American Forests

American Forests’ mission is to grow a healthier world with trees by working with communities on local efforts that restore and maintain forest ecosystems. They have a goal of 100 million trees planted by 2020 through their California Wildfire ReLeaf program, a large-scale tree planting initiative started in 1999 to plant millions of trees in areas scorched by catastrophic wildfires. The grant will help fund one California Wildfire ReLeaf project leading to a better California.

Arizona Trail Association

The Arizona National Scenic Trail (AZT) is a continuous, 800-mile path across Arizona from Mexico to Utah that offers outdoor aficionados a unique opportunity to enjoy scenic Arizona. The grant will help construct a new, 11-mile trail in the lush, central Arizona Sonoran desert to replace nine miles that are now on a rocky, eroded road.

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Catamount Trail Association

The Catamount Trail is a 300-mile, public-access ski trail spanning Vermont from Massachusetts to Quebec. Because 165 miles of the 300-mile Catamount Trail crosses private land, development pressure and changing landowners threaten the trail's integrity. The goal of this project is to relocate and conserve 12 additional miles of the Catamount Trail.

Coosa River Basin Initiative

One hundred and sixty miles of a paddler's dream, 76 native fish species, 60 Native American fish dams and only five public boating access points - those are the essential stats on the Etowah River. Its lack of access keeps the Etowah largely unknown, underutilized and underappreciated. This project aims to transform this ignored river into a mecca for outdoor recreation in the midst of a growing metropolis.

Hiwassee River Watershed Coalition

The Hiwassee River Watershed Coalition's mission is to facilitate water quality improvements in the upper Hiwassee River watershed. This project addresses two major concerns associated with protecting the water quality of, and providing access to, the Hiwassee River: a lack of healthy riparian vegetation and limited public access. One project component is construction of new boating access midway through a 13-mile length of the river that is currently not conducive to leisurely float trips. Another is to work with willing landowners to enhance riparian vegetation by eradicating invasive plants and replanting native ones.

Hudson Basin River Watch

Hudson Basin River Watch's mission has been to improve the water quality of the Hudson and its tributaries through education, community involvement and stewardship. Through a partnership between Hudson Basin River Watch and Hudson River Estuary Program, the goals of this initiative are to enhance stream buffers and recreational experiences by planting native trees and shrubs and to monitor water quality at project sites to demonstrate improvements.

MillionTreesNYC

MillionTreesNYC is a citywide, public-private initiative with an ambitious goal: to plant and care for one million new trees across New York City's five boroughs by 2017. The grant money will help pay for thousands of trees and necessary equipment for the volunteers who donate their time to make New York City greener and cleaner!

Sugar Pine Foundation

People come to Lake Tahoe to enjoy its clean blue waters and dense green forests; however, an incurable, exotic fungus called white pine blister rust (*Cronartium ribicola*) is killing white pines in Tahoe and beyond. The Sugar Pine Foundation, dedicated to restoring white pines, has identified 35 sugar pines in the Tahoe Basin resistant to blister rust. They will climb these 100-foot tall trees, collect their seed and plant their progeny in fire scars, old logging landings and other deforested areas to ensure the survival of white pines.

The Wetlands Initiative

The Wetlands Initiative, a Chicago-based environmental nonprofit organization dedicated to restoring wetlands in the Midwest, is working with the Forest Service and the community to bring back native Illinois wetland and prairie habitat at Midewin. The Grant Creek Restoration Project is a community-based effort working to restore 634 acres of native prairie, wetland and stream habitat at the U.S. Forest Service's Midewin National Tallgrass Prairie. Volunteers will join in planting native vegetation and rebuilding these lost indigenous ecosystems—helping create what may become America's next great national park.

Yellowstone Park Foundation

The Yellowstone Park Foundation funds projects that protect, preserve and enhance Yellowstone National Park. The historic Blacktail Trail, used by thousands annually, is unfortunately suffering from severe erosion and “social trails,” which occur when hikers leave the trail to avoid overly steep or wet terrain. The trail and surrounding area urgently require rehabilitation to repair and prevent further damage, and to keep it open to visitors.

These organizations will join New Orleans’ Friends of City Park and the Southeast Wisconsin Chapter of Trout Unlimited (SEWTU) as Redwood Creek Greater Outdoors Project winners. Last year’s grant is currently being used by Friends of City Park to reestablish 19 acres of ecosystems in the Couturie Forest, a popular woodland nestled at the center of the park’s 1,300 acres that was destroyed by Hurricane Katrina.

Avid outdoorsmen all their lives, Sean Hails and fellow Redwood Creek winemaker, Cal Dennison, understand the integral role nature plays in the winemaking process and recognize the importance of giving back to the great outdoors.

“The Sierra Nevada mountain snowmelt irrigates our vines and helps nourish Redwood Creek’s flavorful wines from grape to glass.” said Sean Hails, Redwood Creek winemaker. “Through our marquee Greater Outdoors Project, we’re able to help environmental nonprofits and fulfill our mission to preserve, protect and provide access to the great outdoors.”

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About Redwood Creek:

Redwood Creek wines embody the adventurous spirit of the great outdoors. Redwood Creek Winemakers Cal Dennison and Sean Hails crafted a portfolio of nine food-friendly wines that consistently deliver outstanding quality at an attractive price. Redwood Creek wines are available at retailers nationwide at a suggested retail price ranging from \$6.99 to \$12.99.

About the Greater Outdoors Project:

No purchase necessary. Grants Application period ended February 28, 2010 and is void in TN, UT and PR and where prohibited by law. Must be a legal resident of one of the fifty (50) United States or the District of Columbia and at least 21 years of age or older at the time of entry. See Official Terms and Conditions at www.RedwoodCreekWine.com.

Greater Outdoors Project Voting Guidelines:

Limit one (1) online vote per person/email address per day.