

# PRWeek

## Best Places to Work 2023: Hunter

### Feature

New York City



Employees describe a “supportive and collaborative workplace culture” that helps make each employee “feel like an individual and not a number.”

“Hunter works hard to earn client attention, but harder to earn staff attention and dedication,” notes one employee. The fact that the agency’s staff retention outpaces the industry averages speaks volumes.

Hunter offers a wide array of training opportunities for all levels, from hourlong ad hoc sessions to its annual in-depth training day (Hunter Community College). The firm also brings in external experts to educate employees on topics such as managing burnout and effective team leadership. A continuing education stipend, mentorship circles that pair younger leaders with seasoned professionals and online classes give staffers plenty of opportunities to boost their skill sets.

Judges give a big nod to the firm’s ability to grow while retaining its inclusive and creative culture. Each practice area receives annual funding to finance its own team activities, an approach that’s been successful in “fostering fun and relationship-building,” notes one staffer.

This past year, Hunter introduced an annual Day of Service to encourage employees to connect outside of work while giving back to the community.

**HUNTER:**