

# PRWeek's 40 Under 40 Class of 2023 Revealed

Presenting the next wave of comms innovators and leaders helping to reinvent the practice of PR and marketing.

Words PRWeek staff



This year's 40 Under 40 honorees hail from a range of the industry's biggest and most well-respected organizations.

"As PRWeek celebrates its 25th anniversary in the U.S., it's a good time to reflect on the talent that makes up what is very much a people business," said Steve Barrett, VP, editorial director of PRWeek. "The 40 Under 40 program has been celebrating the next generation of leaders since 2007 and many of them have gone on to hit the heights of the industry — I'm sure the 2023 class will be no exception."

Practicing PR in the explosive and precarious worlds of politics and public affairs, healthcare and digital communications, these rising stars use their skills to conceive messaging strategies that supercharge brands, corporations and organizations. Their ability to build relationships, remain receptive and understand the changing nature of younger generations is crucial to the future effectiveness of communications.

Join PRWeek on October 26 in New York City as we celebrate this year's honorees:

- **Brian Bell**, VP, global communications and social impact, Strava
- **Rebecca Binder**, president, RF|Binder
- **Faryar Borhani**, CCO, Encore Capital Group
- **Katy Cockrel**, VP, communications, StockX
- **Jenn Cohen**, SVP, marketing and communications, Aspen RxHealth
- **Christine Cotter**, executive director, social strategy and head of social, North America, Ogilvy
- **Krishana Davis**, SVP, digital, Precision
- **Mark Durney**, SVP, digital, Porter Novelli
- **Margot Edelman**, GM, Edelman New York
- **Jessica Enoch**, director, Ford Blue operations communications, Ford Motor Company
- **Abraham Espinosa**, SVP, executive director of strategy, Golin
- **Allyson Funk**, head of U.S. communications and public affairs, UCB
- **Bruno Giordano**, SVP, corporate affairs, BCW
- **Lisa Kaplan**, founder and CEO, Alethea Group
- **Michael Kaye**, director of brand marketing and communications, Archer and OkCupid
- **Chloé Kerr**, director, diversity, equity & inclusion communications, General Motors
- **Michael Lamp**, chief digital and social officer, Hunter
- **Silje Lier**, SVP, social strategy, Evoke Kyne
- **Rob Longert**, cofounder and managing partner, Day One Agency
- **Blake McEvoy**, head of U.S. corporate affairs, respiratory and immunology, vaccines and immune therapies, AstraZeneca
- **Josh Morton**, VP, head of corporate communications, Nestlé North America
- **Carlos Olivos**, head of communication Spanish speaking Latin America, Airbnb
- **Kelly Pakula**, VP, communications, Instacart
- **Janelle Panebianco**, head of external communications, Papa John's International
- **Meera Pattni**, head of global communications, Semafor
- **Jacob Porpossian**, global executive creative director and partner, FleishmanHillard
- **Nora Quartaro**, senior director, communications, Pepsi Beverages North America, PepsiCo
- **Beth Richek**, SVP, head of finance communications, Wells Fargo
- **Siân Rylander**, director, global stakeholder communications, Hyatt Hotels
- **Mariel Sáez**, SVP, public affairs, SKDK
- **Gabby Sagers**, EVP, head of Mars portfolio, Weber Shandwick
- **Kerri Schaffer**, people and culture communications lead, Uber
- **Nirmala Singh**, VP, Zeno Group
- **Chelsea Slaggert**, associate director, global corporate communications and issues management, Kraft Heinz
- **James Marshall Spector**, SVP, group creative director, M Booth
- **Carlos Taveras**, communications lead, Ethicon U.S.
- **Marissa Wallace**, VP, client experience, Egami Group
- **Jenny Wang**, SVP, healthcare, Clyde Group
- **Megan Ward**, head of influencer and PR, beauty and well-being, TreSemmé and Vaseline, Unilever
- **Marni Zapakin**, VP, group manager, analytics, Ketchum