

# HUNTER:

DIVERSITY IN ACTION NEWSLETTER



# JANUARY

**CELEBRATING THE  
SPIRIT OF SERVICE!**

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This Monday, January 15<sup>th</sup> marks the annual observance of Dr. Martin Luther King, Jr.'s birthday, the perfect opportunity to pay homage to the legacy of the late leader of the Civil Rights Movement. So much more than a holiday, Martin Luther King, Jr. Day is a federally-designated National Day of Service, a rallying cry for action, and a chance to champion systemic change in our society.

This month's Diversity in Action newsletter is dedicated to MLK's profound legacy and spirit, where we'll spotlight several volunteer and advocacy opportunities and showcase the work of two HUNTERs who partnered with a high school in our New York City community.

# DEI RESOURCES



**SOMETHING TO WATCH:** Featuring recently restored archival footage and based on newly declassified files obtained through the Freedom of Information Act, [MLK/FBI](#) is the first film to uncover the full extent of the FBI's surveillance and harassment of MLK and his associates in the 1960s.

**SOMETHING TO LISTEN TO:** [National Public Radio \(NPR\)](#) has rounded up a collection of conversations that take a deep dive into MLK's most powerful words, his eternal legacy and the ongoing fight for voting and racial justice around the world.



**SOMETHING TO READ:** If you're hungry for more facts about Dr. King, this piece by the [National Museum of American History and Culture](#) shines a light on five surprising facts about the pioneering civil rights leader who aimed to create a more equitable society.

## GIVING + VOLUNTEERING OPPORTUNITIES

Volunteering is a great way to interact with your community, develop new friendships, and create meaningful change. Whether you're passionate about education, environmental sustainability, or community development, we have curated a list of organizations across the US and UK that are personally meaningful to our staff. Browse these resources and help make a difference!

Check out the list [HERE](#).



# COMMUNITY SPOTLIGHT



Celebrating a 2023 highlight, HUNTERs Michael Bernardini and Chris Swenson gave a group of high school students the full "HUNTER for a Day" experience at our World Trade Center headquarters. Michael and Chris regularly host educational initiatives on behalf of HUNTER, but this event was particularly special because they partnered with a school in our local lower Manhattan community.

As participants in the P226M Transition Program at Stuyvesant High School, a dynamic group of students with Down syndrome and autism spectrum disorder (DS-ASD) were invited to experience the ins-and-outs of office life at HUNTER firsthand.

The day kicked off with the perfect icebreaker: a game of "I SPY" that challenged students to call-out iconic New York City landmarks from our view on the 68<sup>th</sup> floor. Following an introduction to PR 101, Michael and Chris put the students' creative thinking to the test with a brainstorming session centered around celebrity partnerships for popular food and beverage brands. The afternoon concluded with a spirited conversation between students and HUNTERs, helping our guests get a taste of the many roles and opportunities available in the world of PR and marketing.

The students' energy was magnetic and they learned about our work that matters, while contributing their own! As one of their teachers told Michael and Chris: "There are simply no words to describe how amazing that was. Thank you so much! My heart is so full, and they all had the best time!"