



## GRAPHIC AND DIGITAL DESIGN CAPABILITIES

Hunter Public Relations' full-service art department helps our clients' ideas and programs come to life through exceptional graphic design. From conception to finished piece, our designs help visualize and dimensionalize marketing communication ideas while portraying a consistent image for the brands and companies we serve.

Under the leadership of a seasoned creative director, our four designers and two digital designers create award-winning graphic work that grabs the attention of the target audiences, delivers key messages and drives sales. We pride ourselves in delivering custom solutions to each client, giving them visual ideas that are unexpected, arresting and innovative.

### CORE COMPETENCIES

#### GRAPHIC DESIGN

- Logo & Corporate Identity
- Sales Collateral
- Press Kits
- PowerPoint Presentations
- Teaser Kits (Package Design)
- Premiums
- Invitations
- Signage (Wayfinding and Decorative)
- Brochure & Literature Design
- Catalog Design
- Advertisement & Campaigns
- Illustration

#### WEBSITE DESIGN & DEVELOPMENT

- Website and Microsite Design
- Website Copywriting, Editing, Posting
- Flash Development
- Programming
- Web Hosting

#### OTHER SERVICES

- Photography
- Video Production & Editing
- Flash Development
- Mobile & Facebook Applications

### AWARDS AND RECOGNITION

#### CREATIVITY 40, 2010

- Platinum Award: Johnnie Walker Black Label, Blending Kit
- Gold Award: Bear Flag Wine Business Cards, Ketel One, Gift Box
- Silver Award: Apothic Wine Invitation, Better Oats Tasting Kit, Hello Jello Sales Kit
- Honorable Mention: Barefoot Wine Beach Rescue Invitation Series, Hunter PR Holiday Promo, Ketel One Oranje Invitation, Zacapa Rum Gift Box

#### CREATIVITY 38, 2008

- Gold Award: Johnnie Walker Blue Label Father's Day Invitation
- Silver Award: Tequila Don Julio Sunset Invitation

#### HOW SELF-PROMOTION, 2009

- Merit Award: 3M/Discovery Education Young Scientists Challenge Kit

#### GD USA AMERICAN GRAPHIC DESIGN AWARDS, 2006 – 2011

Awards include work on press kits, invitations, package design, stationery, logos and websites

#### GD USA AMERICAN IN-HOUSE DESIGN AWARDS, 2006 – 2010

Awards include work on press kits, invitations, package design, stationery, logos and websites

